

TO: CINDY REBHAN

FROM: Rick Stanton

SUBJECT: 2005 GRAFFITI SURVEY

DATE: February 15, 2005

BACKGROUND

One of the Anti-Graffiti Litter Program's Outcome Measures is the "percent of overall reduction in tags compared to the 1999 Citywide Survey". The goal for Fiscal Year 2004-05 was 96%. The Anti-Graffiti and Litter Program conducted the sixth graffiti survey in January 2005 (Attachment 1). As in the previous surveys, only markings or "tags" that were visible from streets were counted. It is important to note that tags at schools, under bridges, inside buildings and public restrooms, behind shopping centers and in alleys were not counted.

ANALYSIS

The results of this survey were similar to surveys that were conducted previously. There was a 30% decrease in the number of tags counted from last year and a 97% decrease from 1999.

We attribute the overall decrease to a combination of the following reasons:

- A highly effective eradication staff
- Dedicated volunteers
- Successful San Jose Police Department enforcement

Unfortunately, there was a slight increase of graffiti in three Council Districts.

There was a decrease in graffiti in seven Council Districts with a dramatic decrease in District Eight.

The following table shows the total number of tags per Council District for each survey.

Cindy Rehban

2-15-05

Subject: 2004 Graffiti Survey

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Council District	Tags January 1999	Tags January 2000	Tags January 2001	Tags January 2002	Tags January 2003	Tags January 2004	Tags January 2005
1	1,531	831	337	257	167	224	194
2	7,050	2,632	1,406	394	294	389	109
3	12,130	4,924	342	715	899	177	387
4	7,929	1,507	637	433	376	268	112
5	14,732	8,108	2,436	747	703	522	261
6	7,605	4,844	1,756	439	302	278	242
7	8,332	5,907	842	664	269	250	290
8	8,190	4,535	1,194	843	546	607	52
9	2,458	1,507	615	402	226	147	145
10	1,584	949	933	717	45	51	243
Total	71,541	35,744	10,498	5,612	3,827	2913	2035

Other highlights of the survey include:

Highlights	January 1999	January 2000	January 2001	January 2002	January 2003	January 2004	January 2005
% of tags that need to be cleaned rather than painted	69%	60%	56%	63%	64%	62%	58%
% of tags that were gang related	3.6%	3.7%	5.5%	4.4%	5.9%	6.5%	5.4%
% of tags on private property	6.2%	19%	22%	48%	46%	34%	49%
# of tags on City signs	10,624	5,355	2,592	784	487	403	176