

Postmark
Deadline:
June 29, 2007



KEEP AMERICA BEAUTIFUL, INC.

2007 Graffiti Hurts® National Grant Program

Keep America Beautiful, Inc. *Graffiti Hurts*® National Grant Program

Grant Description

The *Graffiti Hurts*® National Grant Program aims to help communities kick-start or add on to a local graffiti prevention program. Grant funds may also be used for a one-time project that has the potential to help reduce graffiti in the community.

Grants of \$2,000 will be offered in two categories—community over 300,000 and community under 300,000 population. The funds must be used for projects that begin by Fall 2007 and are completed no later than December 31, 2008.

Proposed projects can address graffiti prevention and education, rapid removal, or help to enforce local anti-graffiti laws. Businesses that make or operate graffiti removal equipment or technologies are not eligible. See eligibility requirements below.

Application deadline is June 29, 2007.

Eligible Applicants

Any of the following groups are eligible to apply for a *Graffiti Hurts*® grant:

- **Nonprofit, Civic, and Community Organizations**
Includes neighborhood groups (e.g., Neighborhood Watch), crime prevention associations, civic clubs or organizations, and other nonprofit groups.
- **Youth Groups/Schools**
Includes any group of youth such as Girl/Boy Scouts, 4-H, Girls/Boys Clubs, YW/YMCAs, and students in a class, grade or school club.
- **Government Agencies**
Police departments or other law enforcement. Also includes city, county, state and federal government agencies, or subdivisions within these agencies (e.g., DPW)

Entry Categories

Eligible applicants may enter one of two grant categories:

- **Community under 300,000 population**
Enter under this category if you are an eligible group located or operating in a city with a population of 300,000 or under.
- **Community over 300,000 population**
Enter under this category if you are an eligible group located or operating in a city with a population of over 300,000.

Grant Criteria

Grants will be awarded to applicants that meet the following criteria. The proposed project will:

- ✦ Contribute to a comprehensive effort to prevent graffiti in the community.
- ✦ Implement an innovative or proven technique to address graffiti prevention.
- ✦ Help educate the community about graffiti prevention.
- ✦ Involve community partners, and encourage citizen volunteers.
- ✦ Help develop a sustainable graffiti prevention effort.

How to Apply

Only entries in compliance with the following guidelines will be judged. Please submit three copies of the Application Form, Proposal Summary, and any Supplemental Materials.

- **Application Form** - Complete a *Graffiti Hurts*® Grant Application Form as the first page of the entry.
- **Proposal Summary** - Complete a Proposal Summary (not to exceed two double-sided pages, double-spaced) outlining the proposed project using the guidelines in the “Writing Your Proposal Summary” section.
- **Letter of Recommendation** – Provide at least one letter of recommendation from an elected official, sponsor, or project partner that support the credibility and impact of your graffiti prevention project.
- **Supplemental Materials (optional)** - Up to two double-sided pages (numbering each side, 1-4) of Supplemental Materials, to include more detailed project descriptions, plans and schedule, and other project information.
- **Photos (optional)** - You can submit “before” photographs of designated locations that will benefit from the initiative. Please provide photo captions. Photos may be submitted in electronic form as jpg; however, prints are preferred. Pictures will not be returned and will become the property of Keep America Beautiful, Inc., and may be used on our web site or in other communications.

***Please note:** If you are a recipient of a 2007 Graffiti Hurts® Grant, we will ask you to submit a brief report outlining project accomplishments, including additional photographs to be taken during and after the project.*

Writing a Proposal Summary

Include the name of your organization, city, and state in the top right-hand corner of the first page of the Proposal Summary.

Goals. Begin with a Statement of Objective for the project (proposed or underway). What is the project purpose? How will it impact graffiti prevention? How does it fit into a comprehensive graffiti initiative?

Description. Describe the project and how it will specifically respond to the local graffiti vandalism problem. Describe any specific graffiti problem to be addressed. What activities will be involved? Include any aspects of the program you consider to be innovative. Describe specifically how grant funds will be used.

Partnerships. Identify partnerships with the community, businesses, schools, government resources, individuals, etc. that will help make the project a success. Describe the level of involvement for each group that will work with you to address graffiti vandalism in the proposed project.

Measurement. Describe the methodology to be used to measure project success.

Communications. Outline a communications plan that will build awareness in the community for the graffiti prevention project.

Submitting Your Entry

You may submit your *Graffiti Hurts*[®] National Grant Program entry in any of the following three (3) ways:

1. Electronically via email to Grace Massinello at gmassinello@kab.org (please put "*Graffiti Hurts*[®] 2007" in the email subject line).
2. On a CD-Rom mailed directly to Keep America Beautiful, attention *Graffiti Hurts*[®] National Grant Program.
3. As a hard copy mailed to Keep America Beautiful. You are required to submit three photocopies (double sided) of the Application Form and Proposal Summary. Please do not send copies of the Supplemental Material. Clear plastic sleeves inside a three-ring binder are an excellent way to display the application and any supplemental material.

All grant applicants will be notified of status by email and/or mail by August 1, 2007.



Entry Checklist

- Grant Application Form
- Proposal Summary, not to exceed two double-sided, double spaced pages
- Three (3) copies of Grant Application Form and Proposal Summary
- Letter of Recommendation
- Supplemental Material, not to exceed two double-sided pages
- Photos (Electronic are acceptable, prints are preferred)

Questions: Contact Keep America Beautiful at 203-323-8987, or *Graffiti Hurts*[®] at graffitihurts@kab.org.

***Deadline: Postmarked by
June 29, 2007
Mail to: Graffiti Hurts c/o
Keep America Beautiful, Inc.
1010 Washington Blvd.
Stamford, CT 06901***

Graffiti Hurts[®] is a community-based graffiti prevention program. It was developed in 1996 through a partnership between Keep America Beautiful, Inc., a nonprofit organization dedicated to engaging individuals to take greater responsibility for their community environments, and The Sherwin-Williams Company, maker of Krylon[®] paint. *Graffiti Hurts*[®] provides resources to help community leaders assess the graffiti problem, initiate graffiti prevention activities, and educate youth and adults about the impact of graffiti vandalism on neighborhoods. Learn more at www.graffitihurts.org.

2007 *Graffiti Hurts*[®] National Grant Program Application Form

For Correspondence: (please print or type)

Name:

Title:

Organization Name:

Street Address:

City, State, Zip Code:

Phone:

Fax:

Email address:

(All correspondence will be conducted via email unless no email address is provided.)

Signature _____ Date _____

*Keep America Beautiful, Inc. reserves the right to publish the enclosed information.
Your signature gives us the right to reprint any portion of your application.*

Award category (select only one):

- Community under 300,000 population
- Community over 300,000 population